

DESIGN BUILDERS

A development built *around you*

# MAXIMISE THE PROFIT FROM YOUR LAND





# AN OPPORTUNITY TO BE PART OF A JOINT-VENTURE *WITH DESIGN BUILDERS*

Design Builders was established in 1992. We have been involved in many successful joint-ventures which have rewarded both landowners and ourselves. If you fulfill our criteria, we invite you to form a joint-venture with us to achieve a mutually beneficial outcome.

## WHO WE *WORK WITH*

We work with landowners, both companies and individuals, who:

- Have considerable experience in property development
- Are new to property development

Either way, our goal is always the same: a mutually beneficial outcome.

## DESIGN BUILDERS *TRACK RECORD*

Since 1992, our company has built an excellent reputation for designing and building original homes. We have won many industry awards for our homes, and have established a prominent position with our target market and within the development industry. We have been in business for 25 years, so we have a long and successful track record. We're a New Zealand company with an unrivalled knowledge of the local industry and market.

## DEVELOPMENT *CAPABILITY*

Design Builders is highly experienced at developing properties. In fact, we have developed many properties without any input or involvement from other parties. This means that we have the right experience, particularly for new developers, or developers who do not have a local presence, or those who do not want to front their development.

Whatever your experience level, we have the capability to facilitate an entire project, from breaking ground to sold sign going up.

## THE *OPPORTUNITY*

We are very interested in hearing from companies or individuals who, fulfilling certain criteria, want to work with us in a joint venture to mutual benefit. We have established some specific criteria to help you understand whether we can work with you, and you with us.

- Your aims and values must be compatible with Design Builders, and the Design Builders brand.
- You would like to achieve a higher net profit from your property and you're prepared to work with us to attain that.
- You wish to take a comprehensive approach beyond trying to rely on just covenants.

## DESIGN BUILDERS *EXPERTISE*

Surveyors and engineers are experts when it comes to setting a subdivision out. However, Design Builders can also bring industry experience, knowledge and a full 'helicopter view' to help maximise the value of the development.

We will look at the site from an architectural point-of-view to make suggestions for improvements that will again add more value to the development.

## OUR BRAND *ADDS VALUE*

If the location of the property fits the Design Builders brand, it means our brand name and reputation for quality can add to a potential purchaser's confidence. In turn, this means that the property can often command a higher price, often well above market rates.

## COST *CONTROL*

As a joint-venture partner working with Design Builders you can limit real estate agent fees and commissions for some or all sections sales. You can also reduce or remove your marketing costs.





NEXT STEP...



Our approach is to tailor our joint-ventures to maximise opportunity. If you would like to discuss further how you can work with us, call us for a chat on freephone 0800 456 456.



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[www.designbuilders.co.nz](http://www.designbuilders.co.nz)

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